

**JAMIE R. WHITMORE  
XTERRA USA CHAMPION  
XTERRA EUROPEAN CHAMPION**

The only way to describe Jamie Whitmore is DETERMINED. She had a stellar year winning **eight** of the last nine Xterra races she entered. Jamie captured the European Championship title by placing first in all three races overseas. She also captured the USA Championship title becoming the first person to win **dual** championship titles. Jamie is also the point series winner capturing four wins in the U.S.

Jamie has combined her passion for racing with her motivation for finding a cure for Huntington's Disease (HD). HD is a hereditary neurological brain disorder that slowly robs the affected individual of the ability to walk, talk, think and reason. Her mother-in-law passed away from complications of the disease and her sister-in-law recently tested positive for carrying the gene. There is **NO** known cure for HD. Together with her husband, she started the charity "Jamie's Race for Research." Her goal is to spread awareness about HD and help raise money for research. This year her story can be seen on the Xterra USA Championship race coverage. It will be aired for one hour across the U.S. and internationally. The up and coming World Championships will also be aired for one hour on CBS on **Superbowl Sunday**.

She is also very active in the community, teaching mountain bike classes, hosting clinics on "The Art of Xterra," and speaking at public engagements. She has been asked to speak at youth groups and elementary schools around the state about triathlons and mountain biking.

Next year, Jamie will continue to focus on Xterra races in the U.S. and internationally. She will compete in Norba races and road triathlons only when her schedule allows.

Your company will enhance its reputation, branding and exposure by working with Jamie. With your sponsorship, she will proudly and confidently market your product wherever she travels, trains and races. For more information, you can check out her website at [www.jamiewhitmore.com](http://www.jamiewhitmore.com). Thank you for your consideration.

Sincerely,  
Courtney Cardenas

For Sponsorship Info contact: Courtney **Cardenas**  
8992 Richborough Way, Elk Grove, CA 95624  
Phone: 916 686 4698 Cell: 916 479 5494  
Email: courtneycardenas@hotmail.com

**2003 RACE RESULTS  
XTERRA USA CHAMPION  
XTERRA EUROPEAN CHAMPION**

**XTERRA RESULTS:**

<b>First Place</b>	XTERRA SAIPAN	Saipan
<b>First Place</b>	XTERRA WEST CHAMPIONSHIP	Big Bear, CA
<b>First Place</b>	XTERRA EAST CHAMPIONSHIP	Richmond, VA
<b>First Place</b>	XTERRA CZECH	Czech Republic
<b>First Place</b>	XTERRA CENTRAL CHAMPIONSHIP	Keystone, CO

<b>Second Place</b>	XTERRA CANADA	Vancouver, BC
<b>First Place</b>	XTERRA NETHERLANDS	Den Haag - Kijkduin
<b>First Place</b>	XTERRA GERMANY	Titisee, Germany
<b>First Place</b>	XTERRA USA CHAMPIONSHIP	Lake Tahoe, NV
<b>Second Place</b>	XTERRA WORLD CHAMPIONSHIP	Wailea, Maui

### **NORBA RESULTS:**

16 <sup>th</sup> place	NORBA #1 - Cross Country	Big Bear, CA
14 <sup>th</sup> place	NORBA #1 - Short Track	Big Bear, CA
18 <sup>th</sup> Place	NORBA #2 - Cross Country	Snowshoe, WV
13 <sup>th</sup> place	NORBA #2 - Short Track	Snowshoe, WV
10 <sup>th</sup> place	NORBA #4 - Cross Country	Sand Point, ID
17 <sup>th</sup> place	NORBA #4 - Short Track	Sand Point, ID

For Sponsorship Info contact: **Courtney Cardenas**  
 8992 Richborough Way, Elk Grove, CA 95624  
 Phone: 916 686 4698 Cell: 916 479 5494  
 Email: [courtneycardenas@hotmail.com](mailto:courtneycardenas@hotmail.com)

### **MEDIA EXPOSURE**

#### **MAGAZINE:**

- \*Adventure Sports (May) – Cover Page and pages 24-26
- \*Adventure Sports (June) – Xterra Saipan (pages 38-41)
- \*Triathlete (July) – Xterra Saipan (pages 104-106)
- \*Adventure Sports (August) – Xterra Richmond (page 56)
- \*Inside Triathlon (August) – Xterra Big Bear (pages 46-47)
- \*Triathlete (September) – Xterra Big Bear (pages 24-26)
- \*Inside Triathlon (September) – Xterra Richmond & Keystone (page 40)
- \*Adventure Sports (September) – Xterra Keystone (page 54)
- \*Triathlete (October) – Xterra Keystone (page 104)

#### **TELEVISION:**

- \*OLN coverage of Xterra Saipan where Jamie finished first
- \*Pre race interview and story on Jamie as well as race footage of the Xterra USA Championship, which will be broadcast nationally and internationally
- \*The Xterra World Championship is covered by CBS (one-hour) on Superbowl Sunday

#### **NEWSPAPER:**

- \*Summit Daily News, race report on Xterra Keystone on A14
- \*The Summit County Independent, race report on Xterra Keystone (page 10)
- \*Campbell River Courier-Islander, race report and pictures on AllteraMan
- \*The Reno Gazette-Journal, front page story about Whitmore and friend with HD
- \*The Reno Gazette-Journal, sports race report on Xterra USA Championship C3

## **2004 SCHEDULE**

### **February:**

Chonoko Duathlon #1	Granite Bay, CA
Cool Mountain Bike	Cool, CA
Chonoko Duathlon #2	Granite Bay, CA

### **MARCH:**

Chonoko Duathlon #3	Granite Bay, CA
---------------------	-----------------

### **APRIL:**

XTERRA Saipan Championship	Micro Beach, Saipan
Tagaman Road Triathlon	Saipan

### **MAY:**

Wildflower Long Course	Lake San Antonio, CA
NORBA #2	Big Bear, CA
NORBA #3	Sonoma, CA

### **JUNE:**

XTERRA East Championship	Richmond, VA
XTERRA Austria Championship	Austria
XTERRA Czech Championship	Hluboka Nad Vltavou, Czech Republic

### **JULY:**

XTERRA Italy Championship	Italy
XTERRA Netherlands Championship	Den Haag, Netherlands
XTERRA Central Championship	Keystone, CO
NORBA #5	Schweitzer Mountain, Idaho

### **AUGUST:**

NORBA #6	Aspen, CO
XTERRA West Championship	Big Bear, CA
XTERRA Japan Championship	Japan
NORBA #7	Durango, CO

### **SEPTEMBER:**

XTERRA Hungary Championship	Hungary
XTERRA Germany Championship	Titisee, Germany
XTERRA USA Championship	Lake Tahoe, NV

### **OCTOBER:**

XTERRA World Championship	Wailea, Maui, HI
---------------------------	------------------

**\*XTERRA RACES ARE MY PRIORITY!**